



**CCEA**  
Clark County Education Association

the union  
of teaching  
professionals

## Why Did CCEA File Two Initiative Petitions?

### The Strategic Horizon Campaign

- Raising significant amounts of revenue for our schools is a key piece of our Strategic Horizon Campaign. No one else is talking about raising new revenues, and economists have predicted a flat economy by 2021. Our K-12 education system needs over \$1 billion more in revenue each year. This is based on three successive studies done to assess how much public education needs in funding each year. So we are leading on it. We are forcing leaders to make decisions. We will count on the voters in the end, if need be, to make the final decision.

### Two Initiative Petitions That Will Raise Revenue on the Level We Need

- We are filing two initiative petitions. One is on the gaming industry and one is on the Local School Support Tax, a sales tax that is dedicated to K-12 education. The two taxes together can generate \$1.4 billion more in revenue to take care of Nevada's education system needs and other important State programs. No one else is discussing any new revenue.

### Why Local School Support Tax (LSST)?

- It is an established tax that is dedicated to go directly to K-12 public education, so we know that this increase will go directly to the schools. Approximately 45% of DSA funding comes from LSST.
- We have proposed a 1.5% increase from current rate of 2.6% to 4.1%. This will raise one billion dollars more annually for K-12.
- The new educational funding formula SB543 has not been funded, but it has identified LSST as a dedicated revenue stream for K-12. By increasing LSST, we are able to fund SB543.
- Why a sales tax? We believe in letting the public decide on whether they can afford a penny-and-a-half more per dollar increase to improve their schools to the level we need to teach students. If others have an alternative that will raise a billion dollars and can guarantee it gets into K-12 public education, then we haven't seen it.

### Why 3% increase on gaming tax?

- Gaming pays the lowest tax on its' revenue in the country. Even with this increase, they will continue to be the lowest. Gaming can afford to pay more.
- Our State has other needs that the general fund needs to fund, (e.g., mental health, Medicaid, state workers). An increase in gaming revenue will satisfy this and not take from funding public education.
- Taxing gaming will ensure that money will not be taken from education to fund SB543 as long as the LSST tax and the gaming tax go hand-in-hand.

### Putting Power Back In the Hands of the People

- Stand firm and stand strong. Business and anti-taxers will come after these efforts full force attacking us through claims of misinformation. They will do anything to protect their business and profits. They will be joined by junior partners who will carry their message. In the end, what we are doing is simple. We believe in letting the public decide. The community has waited too long for our legislative leadership and business community to adequately fund our schools. Now we are putting power back in the hands of the people.
- *Get involved and support the campaign.* Sign the petition pledge that is going around in every building. If you are on an SOT, discuss the need for more revenue for our schools and ask the SOT to pass a motion that supports more revenue for our schools.