Engaging Stakeholders in Effective Communication

Before you begin:

Be aware that all micro-credentials in Digital Promise are listed in alphabetical order, not in the order that they will be completed.

The order for this stack is as follows:

- 1. Identifying Stakeholders
- 2. Understand & Assess Stakeholders' Needs & Perspectives
- 3. Create a Plan to Engage Stakeholders
- 4. Effective Stakeholder Engagement

Identify a goal:

Start by identifying a project, goal, or need in which stakeholders (e.g. admin, teachers, students, parents, or community members) would have a vested interest. This can be anything that will improve an outcome in your school or classroom.

 For example: Improving student test scores, getting parents involved in academics, communicating about discipline, etc.

Read the research:

Read the research and resources in the micro-credential.

• Your responses to the questions being asked in the micro-credential will not be about any of these articles, but they will help you to understand the content and context a bit better.

Refer to your goal throughout:

You will refer to the goal you've identified in each of the questions that are asked in the micro-credentials.

 Your submissions are anonymous, so please do not include your own name, the names of your colleagues, or your school in responses.

Leading with Purpose

Before you begin:

Be aware that all micro-credentials in Digital Promise are listed in alphabetical order, not in the order that they will be completed.

The order for this stack is as follows:

- 1. Leadership Strengths
- 2. Facilitate Effective Teams
- 3. Leading With a Shared Purpose

Take the self-assessment:

In this micro-credential, the learner deepens their understanding about their leadership strengths and applies that knowledge to positively impact their school/community teams or project.

• Engage in a self-assessment of your leadership strengths (see the Resources section)

Identify a project, goal, or need:

Then, identify a project, goal, or need in which you will use your leadership strengths to positively impact that project, goal, or need.

- For example: improving discipline in your school, communication with parents, using assessment data to guide instruction
- Please make sure the project, goal, or need is consistent throughout all the micro-credentials in this stack.

Using Data to Inform School Based Decisions

Before you begin:

Be aware that all micro-credentials in Digital Promise are listed in alphabetical order, not in the order that they will be completed.

The order for this stack is as follows:

- 1. Understanding School Based Data
- 2. Goal Setting to Impact Student Success
- 3. Using Data to Inform Decisions

Identify a goal:

Start by identifying a project, goal, or need that requires you to analyze data.

- Some examples are: Improving student test scores, chronic absenteeism, tracking student progress, etc.
- Please make sure the goal is consistent throughout all the micro-credentials in this stack.

Read the research:

Read the research and resources in the micro-credential.

Your responses to the questions being asked in the micro-credential will
not be about any of these articles, but they will help you to understand the
content and context a bit better.

Identify and locate data sources:

Identify and locate data sources used in making school-based decisions.

- Make sure the data sources are related to your goal.
- Be aware that this micro-credential helps you to think about data differently. Think beyond traditional data. Think about qualitative data, student portfolios, interview data, etc.